

CALGARY RANGERS  
SOCCER CLUB

# TEAM SPONSORSHIP PACKAGE

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# TEAM SPONSOR

Team Sponsorship includes a 50/50 split between the team and the club.



Team Package \$2,250 per Calendar Year  
1 available per Team:

- **Per Team, 2-year contract.**
- **Sponsor Jerseys stay with the Age Group as the Team Moves up**
- **Option to Buy Custom Jerseys**
- **Half the Money goes to the Team Sponsored.**
- **Half the Money goes to Calgary Rangers.**

Your logo here



## Team Sponsor

Logo on Home Jersey Sleeve

Sponsor Promotion to Membership

Logo on Main Club Website with Direct Link

Sponsor Crest to Hang in your Place of Business





# CHECKLIST

- Step-by-step process to become a Team Sponsor
- FAQs

## **Review of Company**

- Calgary Rangers will review the proposed company to ensure desired alignment.

## **New Jerseys**

- The team must decide if they would like to order new jerseys or use existing ones.

## **Logo Review**

- The desired logo must be a "Vector" file to be printed on the jerseys.
- Jersey Mockup will be reviewed by both the company and Rangers before being approved for printing.

## **Jersey Collection (if applicable)**

- Team Managers will collect the jerseys and have the logo printed.
- \$250 of the first \$2,250 will be used for printing costs

## **Contract**

- The two-year contract will begin after the vetting process and the logo review has been completed.
- The contract will run for two calendar years (includes one Indoor & Outdoor season per year) and one yearly payment of \$2,250 will be made to Calgary Rangers at the beginning of the contract and again one calendar year later.

## **Allocation of Funds**

- Calgary Rangers will hold the funds until the Team Manager and team have decided how they will spend the funds via the Spending Account Form.
- The Rangers will review the request and then approve the transfer of funds.
- The Team Manager will then issue a receipt to Calgary Rangers for proof of payment.

## **Team Movement**

- Sponsoring party can reallocate the funds to another team due to player movement, however, the jerseys will stay with the original age group (unless new jerseys were purchased).
- Jerseys will stay with the team for a minimum of 1 full Indoor and Outdoor season.

## **Marketing**

- Club announcement to members with a description of the company and website link that will also be displayed on the Calgary Rangers website.

# About Us



## Welcome to our Community

Calgary Rangers is a community-focused soccer club dedicated to providing a safe environment and creating a positive learning atmosphere for all players.

As a club, it is our responsibility to deliver excellence in the community and allow players to push themselves to their desired level while developing necessary social skills and having the opportunity to meet lifelong friends.



# WHY SPONSOR?

- Sponsorship is an excellent way for your company to support children's physical activity and help us make the children of Calgary more active.
  - Soccer is not only the fastest-growing sport in Canada; it is also the most culturally diverse sport.
  - As one of the top five largest clubs in Calgary, our philosophy is to provide a program based on respect for the athletes, coaches, parents, referees and our competition.
  - Calgary Rangers Soccer Club does not support a "win at all costs" mentality. Instead, we are focused on the growth and development of our athletes.
  - We are also one of the fastest-growing clubs in Calgary; since 2012, the Outdoor program has grown by over 60%, and the Indoor program has increased by over 55%.
  - At Calgary Rangers we have approximately 2,600 players, coaches, referees, administrators and volunteers, which include 100 teams which travel across Alberta and Canada multiple times per year.
- Our year-round playing opportunities offer year-round exposure for your organization.
  - More importantly, we are a non-profit organization and all of our profits go back into our programming to benefit our players.





# WHAT IS OUR GOAL?

- Improve and renew Rangers gear and equipment available to coaches.
- Keep our programming at a competitive price and offer more value for money.
- Improve and increase the amount and quality of our coaching staff and volunteers.





## Contact

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# Thank you!