

CALGARY RANGERS  
SOCCER CLUB

# CLUB SPONSORSHIP PACKAGE

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# MAJOR CLUB SPONSOR



## Rangers CMSA Program Sponsorship - \$25K/year

- Sponsor all of our kids eight years and older (U9-U19).
- Company logo on front of all U9-U19 jerseys
- Company logo on all Ranger's newsletters.
- The sponsorship term is two (2) years: two Indoor and two Outdoor Seasons.
- Article contributed in one of our newsletters about your company annually.
- Company logo on website front page - year-round (including a link to your corporate website).
- Display corporate banner at all club events
- Your corporate logo on the shirts for all Young Rangers teams.
- Commemorative Sponsor plaque.
- Recognition in Rangers Sponsor Thank You newsletter annually.

## Yearly Exposure with Rangers

- Nine Boys' age groups
- Nine Girls' age groups
- 18 groups with five teams in each tier
- 90 total groups with 14 players
- 1,260 total players around Calgary
- 30 games per year
- = 37,800 player exposures in city-wide games per year in the CMSA.



# GRASSROOTS CLUB SPONSOR



## Young Rangers Program Sponsorship - \$15K/year

- Sponsor all of our kids seven years and under (U8).
- Company logo on front of all U3-U8 jerseys
- Company logo on all Ranger's newsletters.
- The sponsorship term is two (2) years: two indoor and two outdoor seasons.
- Article contributed in one of our newsletters about your company annually.
- Company logo on website front page - year-round (including a link to your corporate website).
- Display your corporate banner at all club events.
- Your corporate logo on the shirts for all Young Rangers teams.
- Commemorative Sponsor plaque.
- Recognition in Ranger's "Sponsor Thank You" newsletter annually.

## Yearly Exposure with Rangers

- 500 Young Ranger players.
- Two sessions a week.
- 26 weeks in the program.
- = 26,00 player exposures in city-wide games throughout the year in the Calgary Minor Soccer Association.



# About Us



## Welcome to our Community

Calgary Rangers is a community-focused soccer club dedicated to providing a safe environment and creating a positive learning atmosphere for all players.

As a club, it is our responsibility to deliver excellence in the community and allow players to push themselves to their desired level while developing necessary social skills and having the opportunity to meet lifelong friends.





# WHY SPONSOR?

- Sponsorship is an excellent way for your company to support children's physical activity and help us make the children of Calgary more active.
- Soccer is not only the fastest-growing sport in Canada; it is also the most culturally diverse sport.
- As one of the top five largest clubs in Calgary, our philosophy is to provide a program based on respect for the athletes, coaches, parents, referees and our competition.
- Calgary Rangers Soccer Club does not support a "win at all costs" mentality. Instead, we are focused on the growth and development of our athletes.
- We are also one of the fastest-growing clubs in Calgary; since 2012, the Outdoor program has grown by over 60%, and the Indoor program has increased by over 55%.

- At Calgary Rangers we have approximately 2,600 players, coaches, referees, administrators and volunteers, which include 100 teams which travel across Alberta and Canada multiple times per year.
- Our year-round playing opportunities offer year-round exposure for your organization.
- More importantly, we are a non-profit organization and all of our profits go back into our programming to benefit our players.



# WHAT ARE OUR GOALS?

- Improve and renew Rangers gear and equipment available to coaches.
- Keep our programming at a competitive price and offer more value for money.
- Improve and increase the amount and quality of our coaching staff and volunteers.





## Contact

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# Thank you!