# CALGARY RANGERS SOCCER CLUB

# FIELD NAMING RIGHTS SPONSORSHIP PACKAGE

Suite B408-2 Bowridge Dr NW Calgary, Alberta T3B 2T9

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www.calgaryrangers.com



# FIELD NAMING RIGHTS SPONSOR



Outdoor Field Package - \$50,000 per Calendar Year Indoor Field Package - \$100,000 per Calendar Year Complex Package - \$150,000 per Calendar Year

- 5-Year Contract.
- Exclusive Field Naming Rights
- All Communication with Company Name and Logo for all Games and Practices to be Displayed to Members and Community
- All Games to be Announced and Communicated Through all Platforms as "at Company Name Field"
- "Company Name Field" Named on all Navigation Websites as the Destination
- Banner Displayed Above Field Year Round
- Part of our Groundbreaking Grand-Opening Ceremonies
- Main Sponsor for Grand Opening Games
- Company Logo Displayed on all Communication about our Home Field
- Home Field to Host Community Events
- Home Field to Host Glasgow Rangers FC of the Scottish Premiership Summer
   Camp Annually
- Home Field to Host All Rangers Outdoor Club Events
- Hosting Games for Rangers and the Calgary Community
- Recognition in Rangers' "Sponsor Thank You" Newsletter
- Commemorative Rangers' Gear with Company Logo
- Company is Proudly Displayed on our Website: <a href="https://calgaryrangers.com/proud-sponsors/">https://calgaryrangers.com/proud-sponsors/</a>
- First Right of Refusal on Contract Renewal









## Welcome to our Community

Calgary Rangers is a community-focused soccer club dedicated to providing a safe environment and creating a positive learning atmosphere for all players.

As a club, it is our responsibility to deliver excellence in the community and allow players to push themselves to their desired level while developing necessary social skills and having the opportunity to meet lifelong friends.









# WHY SPONSOR?

- Sponsorship is an excellent way for your company to support children's physical activity and help us make the children of Calgary more active.
- Soccer is not only the fastest-growing sport in Canada; it is also the most culturally diverse sport.
- As one of the top five largest clubs in Calgary, our philosophy is to provide a program based on respect for the athletes, coaches, parents, referees and our competition.
- Calgary Rangers Soccer Club does not support a "win at all costs" mentality. Instead, we are focused on the growth and development of our athletes.
- We are also one of the fastest-growing clubs in Calgary; since 2012, the Outdoor program has grown by over 60%.
- At Calgary Rangers we have approximately 2,600 players, coaches, referees, administrators and volunteers.
- Our Home Field will be hosting not only daily games and training sessions but, our Glasgow Rangers FC Summer Camp, Rangers Club Events & more!
- More importantly, we are a non-profit organization and all of our profits go back into our programming to benefit our players.



# WHAT IS OUR GOAL?

- To Provide year round training for our Rangers' players and the Calgary community.
- To host yearly tournaments that our players', and other CMSA, Albertan and Canadian Clubs can look forward to travelling to every year.
- To create a true home field atmosphere for our Rangers' players to train and play all year round.
- To host yearly club events for our Rangers' community and the Calgary community as a whole.

















### **Contact**

# **Thank You!**

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