

CALGARY RANGERS  
SOCCER CLUB



# LEAGUE1

# SPONSORSHIP

# PACKAGE

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# LEAGUE1

Rangers will be entering League1 Alberta for our Inaugural Seasons for both a Women's and Men's teams kicking off in late April.



## About:

League1 Alberta is a semi-professional, standards-based soccer league established to bridge the gap between high-performance youth soccer and professional levels in Alberta. It features both men's and women's divisions, each comprising seven teams as of the 2024 season.

## Sponsorship Opportunities:

- **Brand Visibility:** Sponsors can gain exposure through various league events, matches, and digital platforms, reaching a diverse and engaged audience.
- **Community Engagement:** Aligning with League1 Alberta allows sponsors to connect with local communities, supporting the development of soccer talent and fostering community spirit.
- **Networking:** Sponsorship provides opportunities to collaborate with other businesses and stakeholders involved in Alberta's soccer ecosystem.

## Media Exposure:

League1 Alberta has established partnerships to enhance its media presence:

- **Broadcasting:** In March 2024, the league announced an exclusive broadcast partnership with Alberta's Own Media. This collaboration aims to bring live matches and highlights to audiences across the province and beyond, increasing the visibility of league sponsors.
- **Digital Presence:** The league partnered with Final Third Sports Media in December 2024 to enhance its digital footprint. This partnership focuses on expanding the league's reach through social media, live streaming, and other digital platforms, offering sponsors additional avenues for brand exposure.

# MAIN JERSEY SPONSOR

Sponsor either the Men's or Women's Team as the Main Jersey Sponsor or both. Company logo on the front of Game Day Jerseys.



**Team Package:** \$5,000 per Calendar Year  
1 Available per Men's and Women's Jerseys or:  
**Club Package:** \$8,000 Per Calendar Year for Both Men's and Women's Teams.

- **2-year agreement.**
- **16 games per season (32 for both teams)**
- **Broadcasted games**
- **Showcase games each season**
- **Winners from each division make it to TELUS Canadian Championships vs. MLS and CPL Canadian Teams**

Your logo here



# TRAINING GEAR SPONSOR

Sponsor the Men's and Women's League1 Teams as the Training Gear Sponsor. Company logo on all Training Gear.



## **Training Gear Sponsor Package:**

\$2,500 per Calendar Year for both Men's and Women's Training Gear Including:

- Tracksuit Top + Bottom
- Training Top + Shorts
- Team Backpack
- Team Jacket

## **Agreement Details:**

- **2-year agreement.**
- **16 games per season (32 for both teams)**
- **Worn by all League1 Players and Coaching Staff**
- **Winners from each division make it to TELUS Canadian Championships vs. MLS and CPL Canadian Teams**



# FIELD SPONSOR



## RANGERS HOME FIELD SPONSORSHIP

**Option A:** \$3,500 for 2 years with \$7,000 Committed

**Option B:** \$2,500 for 4 years with \$10,000 Committed

**Option C:** \$2,000 for 4 years with \$8,000 Committed  
(Non- Premium Location)

- Banner Displayed on Fence at our Home Field in Webber Athletic Park
- Article Contributed in one of our Newsletters About your Company Annually
- Recognition in Ranger's "Sponsor Thank You" Newsletter Annually.
- Company is Proudly Displayed on our Website:  
<https://calgaryrangers.com/proud-sponsors/>
- First Right of Refusal on Contract Renewal



# GAME DAY SPONSOR



## RANGERS GAME DAY SPONSORSHIP

“Be A Game Day Hero”

**Become the exclusive Game Day Sponsor:** and get your brand front and centre as we bring the energy of League1 soccer to Calgary! Your sponsorship directly supports youth development and community engagement, while connecting your company with thousands of passionate fans and families.

- **Exclusive Naming Rights:** “[Your Company] presents Rangers Game Day: Women vs. Blizzards”
- **Free Entry Promotion:** First 100 attendees receive free admission, courtesy of your company
- **Game Day Activations:** Opportunity to give away branded swag or host a booth at the game
- **Social Media Exposure:** Branded posts and stories on Calgary Rangers’ Facebook, Instagram, and X (Twitter)
- PA Announcements & Website Recognition

# PLAYER SPONSOR

Sponsor either any Men's or Women's Player for the season and receive a custom "Big Head" of your player to proudly wave at any League1 Game.



## Player Sponsor Package:

\$300 per Calendar Year for any Men's or Women's player for League1

## Agreement Details:

- **2-year agreement.**
- **16 games per season (32 for both teams)**
- **"Big Head" of chosen player to wave proudly at any Rangers League1 Game**





## Contact

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# Thank you!